

**NATIONAL CONGRESS  
OF AMERICAN INDIANS**

**2009 Mid-Year  
Conference**

**Niagara Falls, NY • June 14-17**

**ADVERTISING SUBMISSION  
SPECIFICATIONS**

**DEADLINE:**

Please send your advertisement

**NO LATER than May 11, 2009.**

**FILE FORMATS ACCEPTED:**

- **Press Quality PDF.** Please embed artwork and fonts. Color mode: CMYK. Resolution: 300dpi. If full page bleed, include 1/8" bleed and crop marks.
- **Photoshop TIFF or EPS.** Please flatten layers in file. Color mode: CMYK. Resolution: 300dpi. If full page bleed, include 1/8" bleed and crop marks.
- **Illustrator EPS.** Please embed artwork. Color mode: CMYK. Embedded artwork resolution: 300dpi at full size. **OUTLINE** all text. If full page bleed, include 1/8" bleed and crop marks.

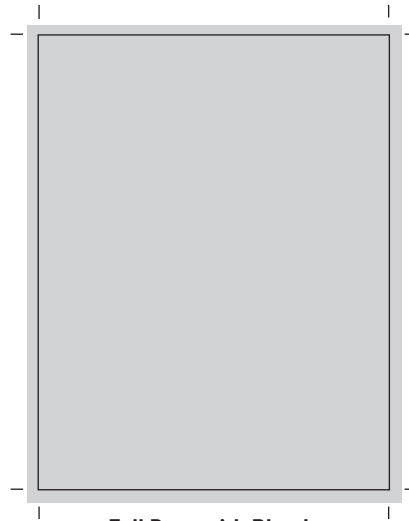
**PAPER:**

The agenda will be printed on coated paper. Please convert PMS colors to cmyk coated.

**FILE SUBMISSION:**

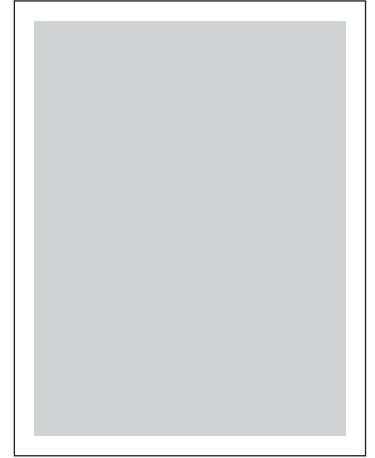
Please email your advertisement to April Hale, April\_Hale@NCAI.org. If the file is larger than 8mb, please send the file using 'YouSendIt.com' to stantondesign@millcentre.com. You may also contact Nicole Clark at Stanton Design, 410-243-0232 or stantondesign@millcentre.com, for ftp instructions.

**ADVERTISEMENT DIMENSIONS**



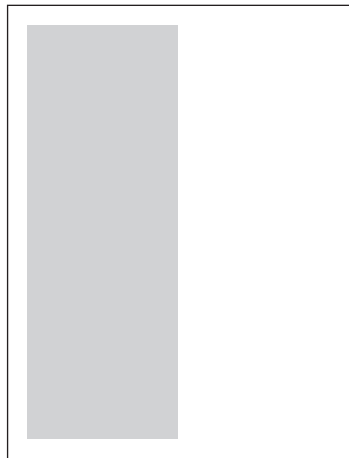
**Full Page with Bleed**

Size:: 8.5"w x 11"h  
Bleed: 1/8"



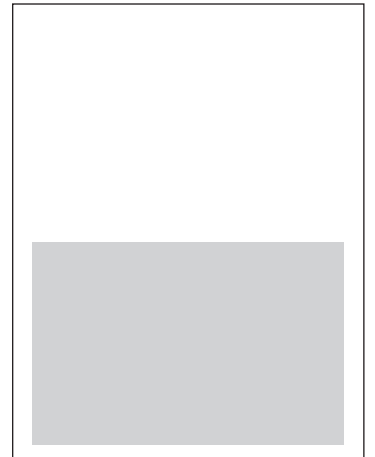
**Full Page NO Bleed**

Size:: 7.5"w x 10"h



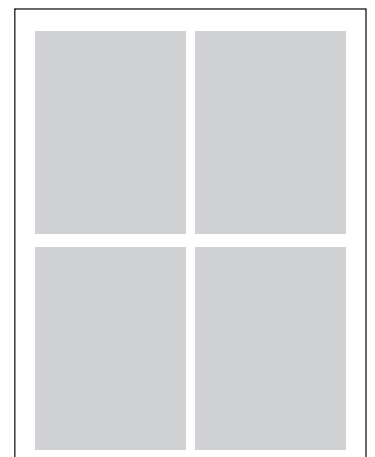
**Half Page Vertical NO BLEED**

Size:: 3.625"w x 10"h



**Half Page Horizontal NO Bleed**

Size: 7.5"w x 4.875"h



**Quarter Page NO Bleed**

Size: 3.625"w x 4.875"h