Tribal Toolkit: Community Asset Mapping for Tribal Youth Well-being

David Simmons | Director of Government Affairs
Alexis Contreras | Research Assistant
August 12, 2018
First Kids 1st: Every Child is Sacred

firstkids1st.org
@FirstKids1st
facebook.com/FirstKids1st
Theory of Change

• Native Youth well-being is shaped by a variety of factors in the community.
• To make long-lasting and sustainable changes the community and key stakeholders must be involved in the process of change.
• Youth must be effectively engaged in the community asset mapping process as key informants, decision makers, leaders, and implementers of activities to collect data, analyze and interpret data, develop recommendations, and carry out action planning.
• Others in the community have important roles and it is important to understand their strengths and how to use them effectively (tribal leaders, program providers, elders, advocates, etc.).
Community Asset Mapping

• **Purpose:** Gather information on, organize, and develop resources

• **Approach:** Strengths-based

• **Community participation:** individuals, families, and organizations

• **Process:** Identify, collect, and analyze assets
Community Asset Mapping Planning Process

- Identify and involve partners
- Define community boundaries
- Define a community asset and determine what types of community assets to include
- Determine the collection methods and tools
- Organize the assets on a map
Defining a Community Asset

Using the Relational Worldview

Context/Environment

Mental/Infrastructure

Spirit/Mission

Body/Resource

Cross, 1997

FIRST KIDS

FIRST KIDS
Determine Collection Methods and Tools

**Methods**
- Lists of organizations
- Lists of families and individuals
  - Surveys
  - Interviews or Focus Groups (structured/unstructured)
- Community Meetings
- Community Walks
- World café
- Bingo game

**Tools**
- Mapping
  - Street Map
  - Online
- Worksheets
- Google Maps
Presenting the Results

- Presentations
  - Tribal council
  - Community presentations
- Reports
  - Visual
  - Narrative/Story-telling
- Databases
  - Digital
  - Reference guide
Creating Your Action Plan

- What does your data tell you?
  - What are the greatest assets your community has? Are there things that can be done to further strengthen or expand those?
  - Are there gaps in your community assets? New assets needed or assets that need additional support.
  - What are next steps? How do we engage our community partners to create an action plan for community development (identify priorities and strategies).
Identify Issue and Involve Partners

Plan the Community Asset Mapping Process

Community Development

Analysis and Presentation

Implementation of Methods and Tools
Questions and Comments

Contact:
David Simmons—desimmons@nicwa.org
Alexis Contreras—alexis@nicwa.org