2020 Census Self-Response Rates - NCAI Region Profile

Navajo Region – 9/2/2020

2020 Census self-response rates are the percent of all households that have completed the 2020 Census form as of the date indicated. The 2020 Census self-response rates in this profile are downloaded from the U.S. Census Bureau each day for the tribal lands or geographies located in this National Congress of American Indians (NCAI) Region and are current as of the date of this report. While the goal is to achieve a 100 percent count, these profiles illustrate where the overall NCAI region and the tribal lands within the NCAI region are in terms of 2020 Census self-response rates compared to the 2010 Census final self-response rate and the current US national self-response date.

Figure 1 shows 2020 Census self-response rates for tribal lands in the NCAI Navajo Region compared to the 2020 Census U.S. national response rate since July 1, 2020.

While the 2020 Census self-response rates are increasing for the NCAI Navajo Region, the latest result (18.4 percent) is a 3.4 percent increase from last week but still over 40 percent lower than the 2020 national response rate. To reach a 100 percent count of the NCAI Navajo Region, the response rate would have to increase by an average of 20 percent a week over the four weeks from 9/2/2020 to the end of the 2020 Census enumeration on September 30, 2020.
Table 1 displays the 2020 Census self-response rates for each of the tribal lands reported by the U.S. Census Bureau in the NCAI Navajo Region as of September 2, 2020 from lowest to the highest response rates.

Table 1: Census 2020 Self-Response Rates for Tribal Lands in the NCAI Navajo Region

<table>
<thead>
<tr>
<th>Navajo NCAI Region - Tribal Lands</th>
<th>September 2, 2020 Census Self-Response Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Navajo Nation Reservation and Off-Reservation Trust Land</td>
<td>18.4%</td>
</tr>
</tbody>
</table>

Figure 2 illustrates the 2020 Census self-response rates (blue bars) for tribal lands in all NCAI Regions as of 9/2/2020 compared to the final 2010 Census response rates (green bars). Only one NCAI Region has exceeded its 2010 Census final response rate (Northwest NCAI Region) as of the date of this report. However, NCAI Regions are encouraged to exceed their 2010 Census final response rates as much as possible and have a goal to achieve a 100 percent response rate by September 30, 2020.

Figure 2: 2020 Census Self-Response Rates for Tribal Lands by NCAI Region
2010 final response vs. 2020 response to date
2020 Census Self-Response Rate Maps

Tribal nations can view 2020 Census self-response rates for their state, county, and tribal lands on the following maps of 2020 Census self-response rates:


**Census Hard to Count 2020 Map:** [https://www.censushardtocountmaps2020.us/](https://www.censushardtocountmaps2020.us/)

To learn more about using these maps, view our instructional video: [https://www.youtube.com/watch?v=HOKgsM6Enlw&feature=emb_title](https://www.youtube.com/watch?v=HOKgsM6Enlw&feature=emb_title)

**U.S. Census Bureau Tribal Contacts for the NCAI Navajo Region:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Title</th>
<th>Region/Area of Coverage</th>
<th>NCAI Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arbin Mitchell</td>
<td><a href="mailto:arbin.l.mitchell@2020census.gov">arbin.l.mitchell@2020census.gov</a></td>
<td>Tribal Partnership Specialist</td>
<td>Navajo Nation</td>
<td>Navajo</td>
</tr>
</tbody>
</table>

For more information, email census@ncai.org or visit NCAI’s **Indian Country Counts** website at: [http://indiancountrycounts.org/](http://indiancountrycounts.org/)