



National Congress of  
American Indians

# 2017 MID YEAR CONFERENCE & TRADE SHOW

June 12 - June 15, 2017

Mohegan Sun  
Uncasville, CT

SPONSORSHIP RECOGNITION AD  
DEADLINE: MAY 5, 2017

Sponsorships do not constitute  
a waiver of membership  
and/or registration fees.

For more information:  
[www.ncai.org](http://www.ncai.org)  
Bernida Humetewa

505-867-0203/bhumetewa@ncai.org



## Platinum Sponsor

Amount Requested: \$50,000

YOUR NAME/LOGO will appear on signage at the entrance of the General Assembly and on select conference materials.

TWO BOOTH SPACES for your product demonstration or direct sale of your product and/or service or organization.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

FULL PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Gold Sponsor

Amount Requested: \$35,000

YOUR NAME/LOGO will appear on signage at the entrance of the General Assembly and on select conference materials.

ONE BOOTH SPACE for your product demonstration or direct sale of your product and/or service or organization.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

FULL PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Exhibition Hall Sponsor

Amount Requested: \$20,000

YOUR NAME/LOGO identifying you as the Sponsor will appear on signage at the entrance of the Exhibit Hall.

ONE BOOTH SPACE for your product demonstration or direct sale of your product and/or service.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

HALF PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Silver Sponsor

Amount Requested: \$20,000

YOUR NAME/LOGO will appear on signage at the entrance of the General Assembly and on select conference materials.

ONE BOOTH SPACE for your product demonstration or direct sale of your product and/or service or organization.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

HALF PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## General Assembly Sponsor

Amount Requested: \$20,000

YOUR NAME AND LOGO identifying you as the Sponsor will appear on signage at the entrance of General Assembly.

ONE BOOTH SPACE for your product demonstration or direct sale of your product and/or service.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

HALF PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Media

### Conference App Sponsor

Amount Requested: \$15,000

ON-SITE SIGNAGE identifying your sponsorship

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

ONE BOOTH SPACE for your product demonstration or direct sale of your product and/or service.

HALF PAGE RECOGNITION for your organization will appear in the conference agenda

YOUR NAME/LOGO will appear on the app as the exclusive app Sponsor in daily push notifications.



## Tote Bag Sponsor

Amount Requested: \$15,000

YOUR NAME/LOGO will appear on the front of the NCAI registration tote bags.

ONE BOOTH SPACE for your product demonstration or direct sale of your product and/or service.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

HALF PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Technical & Audio-Visual Support Sponsor

Amount Requested: \$10,000

YOUR NAME/LOGO will appear on signage identifying your contribution.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

HALF PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Name Badge Lanyard Sponsor

Amount Requested: \$10,000

YOUR NAME/LOGO will appear on lanyards distributed at registration and on signage identifying your contribution.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

QUARTER PAGE RECOGNITION for your organization will appear in the conference agenda acknowledging your sponsorship.



## Charging Station Sponsor

Amount Requested: \$5,000

YOUR NAME /LOGO will appear on signage identifying your contribution

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

QUARTER PAGE RECOGNITION for your organization will appear in the conference agenda.



## Tribal Elder Lounge Sponsor

Amount Requested: \$5,000

YOUR NAME/LOGO will appear signage at the entrance of the Elder's Lounge.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

QUARTER PAGE RECOGNITION for your organization will appear in the conference agenda.



## Bronze Level Sponsors

Amount Requested: \$5,000

YOUR NAME/LOGO will appear on signage identifying your sponsorship.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

QUARTER PAGE RECOGNITION for your organization will appear in the conference agenda.



## Coffee Break Sponsor

Amount Requested: \$5,000

YOUR NAME/LOGO listed as a Coffee Break Sponsor will appear on signage identifying your contribution.

YOUR PRODUCT or product information will be included in the official NCAI Mid-Year tote bags.

QUARTER PAGE RECOGNITION for your organization will appear in the conference agenda.



## Coffee Break Co-Sponsor

Amount Requested: \$2,500

YOUR NAME/LOGO listed as a Coffee Break Co-Sponsor will appear on signage identifying your contribution.

YOUR PRODUCT or information will be included in the official NCAI Mid-Year tote bags.

RECOGNITION for your organization will appear in the conference agenda.