

Tribal Toolkit: Community Asset Mapping for Tribal Youth Well-being

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August 12, 2018



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Theory of Change

- Native Youth well-being is shaped by a variety of factors in the community.
- To make long-lasting and sustainable changes the community and key stakeholders must be involved in the process of change.
- Youth must be effectively engaged in the community asset mapping process as key informants, decision makers, leaders, and implementers of activities to collect data, analyze and interpret data, develop recommendations, and carry out action planning.
- Others in the community have important roles and it is important to understand their strengths and how to use them effectively (tribal leaders, program providers, elders, advocates, etc.).



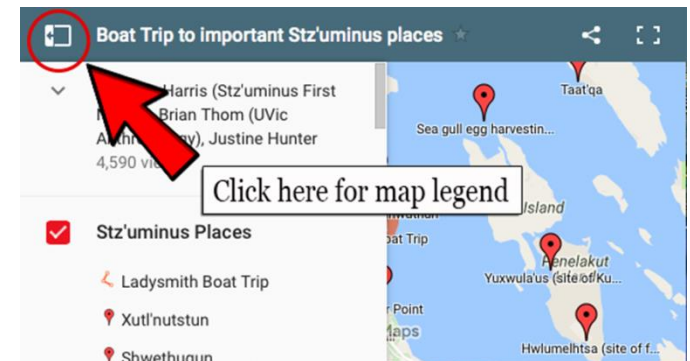
Community Asset Mapping

- **Purpose:** Gather information on, organize, and develop resources
- **Approach:** Strengths-based
- **Community participation:** individuals, families, and organizations
- **Process:** Identify, collect, and analyze assets



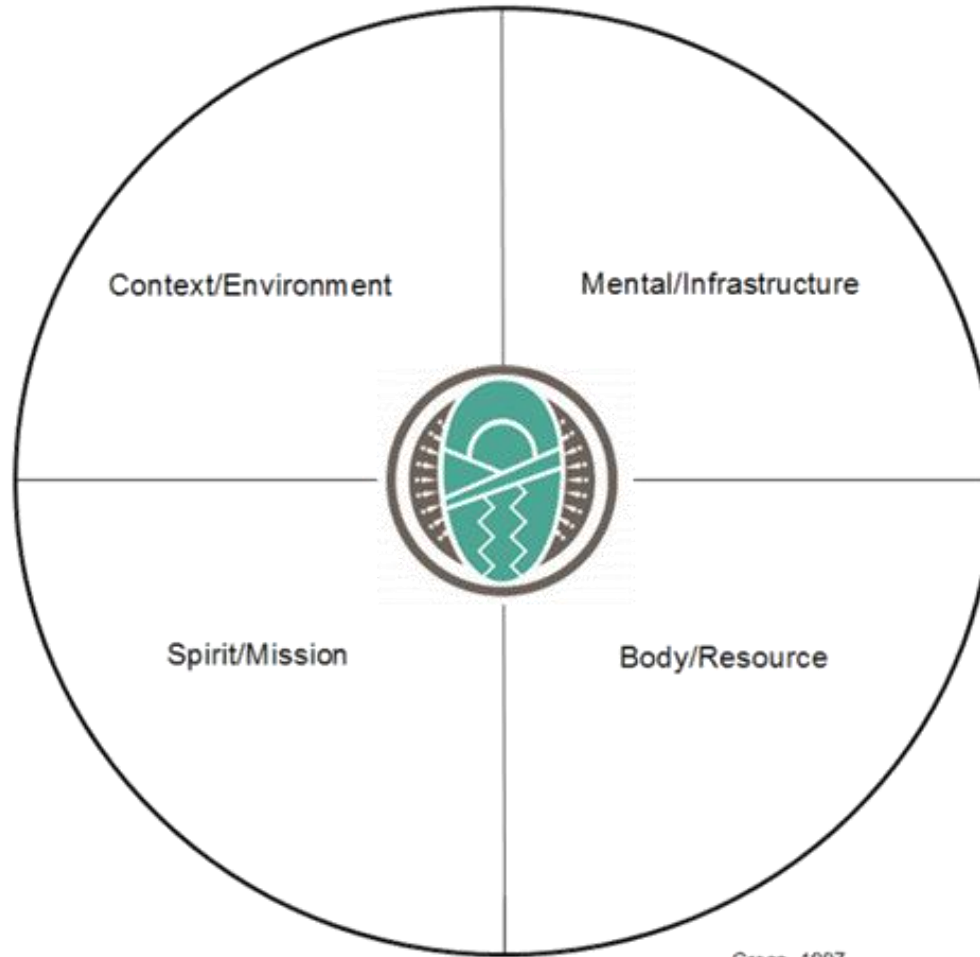
Community Asset Mapping Planning Process

- ❖ Identify and involve partners
- ❖ Define community boundaries
- ❖ Define a community asset and determine what types of community assets to include
- ❖ Determine the collection methods and tools
- ❖ Organize the assets on a map



Defining a Community Asset

Using the Relational Worldview



Determine Collection Methods and Tools

Methods

- Lists of organizations
- Lists of families and individuals
 - Surveys
 - Interviews or Focus Groups (structured/unstructured)
- Community Meetings
- Community Walks
- World café
- Bingo game



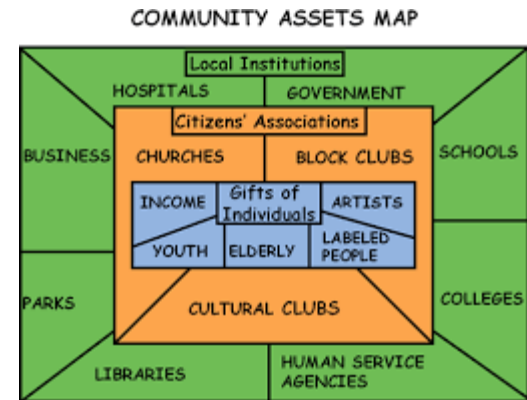
Tools

- Mapping
 - Street Map
 - Online
- Worksheets
- Google Maps



Presenting the Results

- Presentations
 - Tribal council
 - Community presentations
- Reports
 - Visual
 - Narrative/Story-telling
- Databases
 - Digital
 - Reference guide





Creating Your Action Plan

- What does your data tell you?
 - What are the greatest assets your community has? Are there things that can be done to further strengthen or expand those?
 - Are there gaps in your community assets? New assets needed or assets that need additional support.
 - What are next steps? How do we engage our community partners to create an action plan for community development (identify priorities and strategies).



Artist: Marcus Cadman (Navajo/Kickapoo)



Questions and Comments

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