

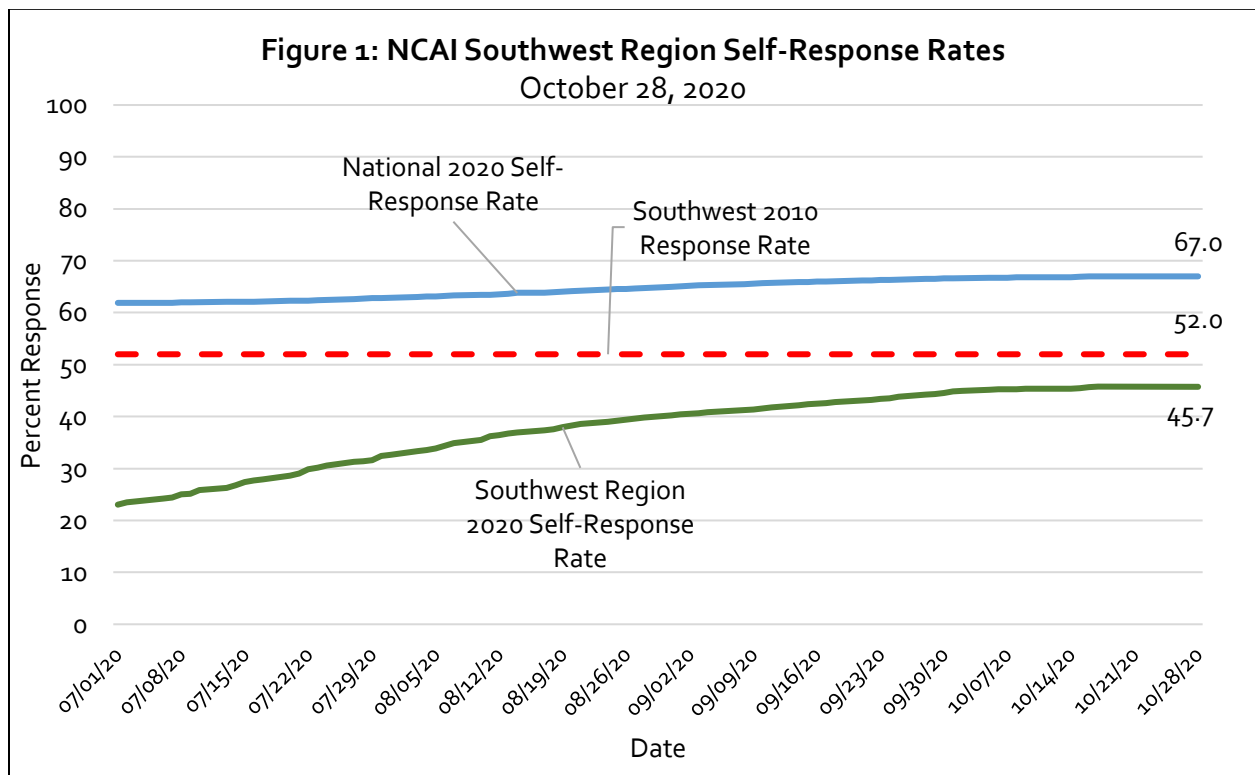
## 2020 Census Self-Response Rates - NCAI Region Profile

### Southwest Region – 10/28/2020

2020 Census self-response rates are the percent of all households that have completed the 2020 Census form as of the date indicated. The 2020 Census self-response rates in this profile are downloaded from the U.S. Census Bureau for the tribal lands or geographies located in this National Congress of American Indians (NCAI) Region and are current as of the date of this report. While the goal is to achieve a 100 percent count, these profiles illustrate where the overall NCAI region and the tribal lands within the NCAI region are in terms of 2020 Census self-response rates compared to the 2010 Census final self-response rate and the current US national self-response date.

Enumeration ended on October 15, 2020. The U.S. Census Bureau released a self-response rate dataset for October 28, 2020. The dataset included updated tabulations from the final days of enumeration and mail in questionnaires postmarked on or before October 15, 2020.

**Figure 1** shows 2020 Census self-response rates for tribal lands in the NCAI Southwest Region compared to the 2020 Census U.S. national response rate since July 1, 2020.



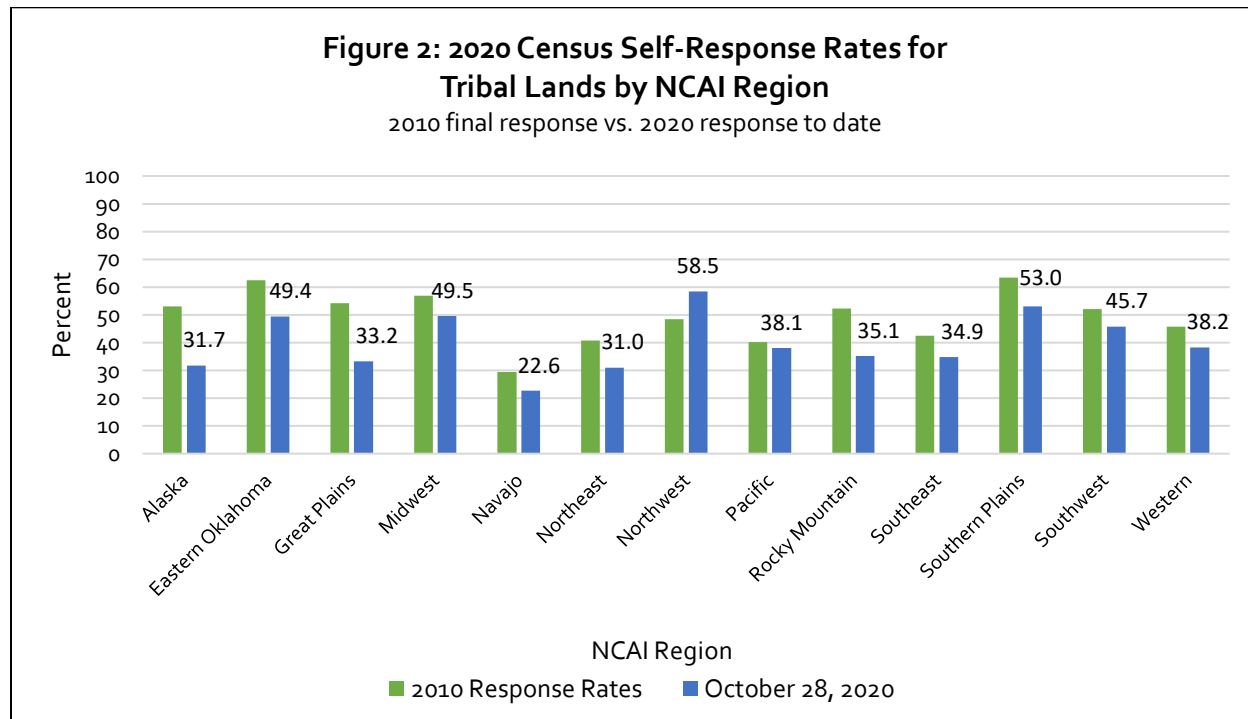
While the 2020 Census self-response rates were increasing for the NCAI Southwest Region, the latest result (45.7 percent) is a 0.7 percent increase from the previous update on October 14, 2020 and is over 30 percent lower than the 2020 national response rate. From July 1, 2020 to the most recent October 28, 2020 dataset, the NCAI Southwest Region saw a 96.7 percent increase in enumeration self-response, from 23.0 percent to 45.7 percent.

**Table 1** displays the 2020 Census self-response rates for each of the tribal lands reported by the U.S. Census Bureau in the NCAI Southwest Region as of October 28, 2020 from lowest to the highest response rates.

**Table 1: Census 2020 Self-Response Rates for Tribal Lands in the NCAI Southwest Region**

Southwest NCAI Region - Tribal Lands	October 28, 2020 Census Self-Response Rate
Jicarilla Apache Nation Reservation and Off-Reservation Trust Land	19.9%
Acoma Pueblo and Off-Reservation Trust Land	31.8%
Laguna Pueblo and Off-Reservation Trust Land	34.5%
Santa Clara Pueblo and Off-Reservation Trust Land	36.1%
Ohkay Owingeh	38.9%
Picuris Pueblo	39.9%
San Felipe Pueblo	39.9%
Isleta Pueblo	40.4%
Ute Mountain Reservation and Off-Reservation Trust Land	41.1%
Taos Pueblo and Off-Reservation Trust Land	41.7%
Tesuque Pueblo and Off-Reservation Trust Land	43.0%
Mescalero Reservation	44.4%
Pueblo of Pojoaque and Off-Reservation Trust Land	44.4%
Nambe Pueblo and Off-Reservation Trust Land	48.4%
Sandia Pueblo	48.9%
Southern Ute Reservation	51.1%
San Ildefonso Pueblo and Off-Reservation Trust Land	53.2%
Zuni Reservation and Off-Reservation Trust Land	53.6%
Santo Domingo Pueblo	57.0%
Pueblo de Cochiti	57.3%
Zia Pueblo and Off-Reservation Trust Land	59.8%
Santa Ana Pueblo	62.2%
Jemez Pueblo	64.4%

**Figure 2** illustrates the 2020 Census self-response rates (blue bars) for tribal lands in all NCAI Regions as of 10/28/2020 compared to the final 2010 Census response rates (green bars). Only one NCAI Region has exceeded its 2010 Census final response rate (Northwest NCAI Region) as of the date of this report.



## 2020 Census Self-Response Rate Maps

Tribal nations can view 2020 Census self-response rates for their state, county, and tribal lands on the following maps of 2020 Census self-response rates:

**U.S. Census Bureau 2020 Response Rates Map:** <https://2020census.gov/en/response-rates.html>

**Census Hard to Count 2020 Map:** <https://www.censushardtocountmaps2020.us/>

To learn more about using these maps, view our instructional video: [https://www.youtube.com/watch?v=HOKgsM6Enlw&feature=emb\\_title](https://www.youtube.com/watch?v=HOKgsM6Enlw&feature=emb_title)

**U.S. Census Bureau Tribal Contacts for the NCAI Southwest Region:**

Name	Email	Title	Region/Area of Coverage	NCAI Region
Shadana Sultan	shadana.m.sultan@2020census.gov	Tribal Council/ Partnership Specialist	Denver Dallas Region / Colorado	Southwest
Amber Carrillo	amber.l.carrillo@2020census.gov	Tribal Partnership Specialist	Southern Pueblo	Southwest
Kenneth Pinn	kenneth.c.pinn.@2020census.gov	Tribal Partnership Specialist	Northern Pueblo	Southwest
Kendra Moore	Kendra.L.Moore@2020census.gov	Tribal Partnership Specialist	Mescalero	Southwest

For more information, email [census@ncai.org](mailto:census@ncai.org) or visit NCAI's **Indian Country Counts** website at: <http://indiancountrycounts.org/>

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